



National PTA® Reflections

Film Production Rules

2016-2017 Theme: What Is Your Story?



FILM PRODUCTION is the process of making a film. The *producer* (student submitting the entry) is not required to appear in the film but if the student chooses to, a camera tripod may be used. All screenwriting, directing, camera/filming and editing must be done by the one student producer submitting artwork. *PowerPoint presentations are prohibited.* Consider the following styles for your work of fiction or nonfiction:

- Animation: Demonstrates motion by sequencing still objects or using computer-generated graphics.
- Narrative: Tells a fictional story developed by the student.
- Documentary: Presents facts and information.
- Experimental: Explores movement, light and montage.
- Multimedia: Uses a combination of different contents (text, audio, still images, animation, etc.).

Originality: Only new and original videos inspired by the theme may be submitted. Each entry must be the original work of one student only. An explanation of the storyline and/or the significance of the film style might be a useful addition to the artist statement. Whether an entry displays use of technologies or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity. *Software used to create an entry should only enhance and present the work, not provide the primary design.* Student entry forms can be found at: www.wakepta.org/reflections

Copyright: Entry may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is nonessential to the subject matter of the piece and/or is a smaller element of a whole. Use of background music must be cited on the student entry form.

Ideas for Audio/Visual Quality: Use a tripod to hold the camera still. Make sure there is plenty of lighting, especially if indoors. Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.). Record a short test and watch it. If needed, change the record volume or microphone location. Make sure the background music (if any) is audible on the recording. Allow for two seconds of silence at the beginning and end of your recording.

***Presentation /Submission Requirements:

- Each entry must contain a title and all entries must include an artist statement. The entry must be the original work of one student only. The artist statement communicates what inspired the work, how it relates to the theme, and the content of the work. The statement must include at least one sentence, but may not exceed 100 words.
- Video must not exceed 5 minutes in length and 200 MB (200 megabyte) in file size.
- Accepted video file formats include: MOV, MPG, MPEG, MP4
- Required File Name Convention (Label video file and CD/USB Drive): Dance-Division-Last Name-First Name
- Use of background music and production information must be cited on the student entry form.
- Cite length of entry on the student entry form.
- Label DVD or flash drive with student name, title of work, art division and category.
- Discs and drives will be returned. Flash/thumb drives are suggested but not required.
- Do NOT identify student name and/or PTA name in the video.
- Submit film disc or drive and student entry form in a large manila envelope or sheet protector.

All participants must also follow Official Rules for Participation.